



FUTURE

Future B2B LLC

Terms and Conditions - Appointment Setting

These terms and conditions are intended to help provide guidance around each unique appointment setting program to help ensure that we achieve the goals set forth in the agreement and meet expectations.

Each appointment setting program includes:

- A kick off meeting to walk through the overall program and discuss the campaign flow.
- A dedicated manager to handle logistics and project management.
- The minimum number of appointments as outlined in the agreement.
- Guarantee of appointment candidates meeting the outlined filters.
- An agreed upon process for appointment candidates to transfer from Future B2B to the client.
- A post-meeting survey that will be shared with the client.
- Identification of all key stakeholders on both Future B2B and the client.

Leads:

Lead filtering and targeting are not included unless otherwise specified in this agreement.

Future B2B will fulfill its obligations under this agreement either directly or with the assistance of our partner network, or via a combination of the two methods. Use of partners is entirely at the discretion of Future B2B based on ensuring the best possible outcomes for the client. Partners engaged by Future B2B for these purposes may use alternate landing pages to host assets. Every effort will be made by Future B2B to ensure such landing pages are consistent with high standards of branding and representation.

The Appointment Setting Program is for setting appointments with identified leads only. Lead reports are not a component of this program, and will not be shared, unless otherwise specified in this agreement.

By accepting this agreement, the client indicates an understanding that Future B2B cannot be responsible should a registrant choose to provide inaccurate information. We do not allow event registrations from citizens of the UK or EU.

Meeting cancellation policy:

Lead cancellation: If for any reason the lead does not join the scheduled meeting, the client must immediately contact the dedicated manager so that best efforts can be made to contact the lead and reschedule. Meetings cancelled by the lead will not count toward the program goal.

Client cancellation: The client should carefully schedule meetings so that they are available to meet with the lead. **Meetings cancelled by the client will count toward the lead goal.**

Program cancellation policy:

Once a program has begun, it is not cancellable unless there is a material breach of the obligations made in this agreement. Either Future B2B or Client may terminate the service at any time if the other party is in material breach of its obligations hereunder, which breach is not cured within 10 days after receipt of written notice thereof from the non-breaching party, except as otherwise stated in these Terms with regard to specific breaches. In the event that Client terminates this agreement due to a breach by Future B2B, Future B2B shall refund Client any portion of the fees Client has pre-paid for the applicable service or deliverables to be provided after the effective date of termination.

Other terms:

Following the post-meeting survey, follow up communications with meeting participants will not be carried out by Future B2B unless otherwise specified in this agreement.

Future B2B reserves the right to incentivize meeting participation, attendance, and engagement.